



## SPONSORSHIP OF NCPA 2010 CONFERENCE

The NCPA Conference 2010 will bring together independent publishers, authors, and speakers under this year's theme, "A Publishing and Writing Odyssey." **Your business** can participate at any level from a simple brochure placement in the conference tote bags up through major presence at the conference and ongoing visibility through the NCPA website. For as little as \$100 you can promote your services to this audience. Higher levels enable you to have representation at the conference and direct interaction with attendees as well as enabling you to learn about needs that your business may be able to meet in years to come.

Independent publishers and authors need a host of services and products.

### **Are yours among them?**

- Printing of flyers, postcards, bookmarks, books, etc.
- Promotion and publicity services
- Marketing services, including fulfillment and distribution
- Back-office support, from accounting and bookkeeping to mailing list management
- Web site design, from simple author page to a full-service storefront
- Editing services, from proofreading to development editing
- Book design, formatting, and typesetting
- Cover design and other graphic design services
- Photography, from author photo to event and promotional photos
- And more!

Are you interested in participating in this exciting event? The sponsor levels are listed below. One is sure to meet your marketing budget!

### **Levels of Sponsorship**

#### **PLATINUM – \$1000**

- Inserts in conference tote bag
- Description in program – large graphic/logo
- Display table in vendor area
- Banner in vendor area – 4 ft. wide
- Lunch, snacks, and conference admission for three
- Large logo/link on NCPA web site
- Named during opening and closing sessions



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**GOLD – \$500**

- Inserts in conference tote bag
- Description in program – medium graphic/logo
- Display table in vendor area
- Banner in vendor area – 4 ft. wide
- Lunch, snacks, and conference admission for two
- Medium logo/link on NCPA web site
- Named during opening and closing sessions

**SILVER – \$250**

- Inserts in conference tote bag
- Description in program – small graphic/logo
- Display table in vendor area
- Lunch, snacks, and conference admission for one
- Small logo/link on NCPA web site
- Named during opening and closing sessions

**BRONZE – \$100**

- Inserts in conference tote bag
- Listing in Program

Take the opportunity to sign on as a conference sponsor today! Call the Conference Director at (916) 722-6897 to sign up as a sponsor for this exciting event. You will be glad you did!