



*NCPA Conference 2010: A Publishing and Writing Odyssey*

I am pleased to announce the opening of registration for NCPA's upcoming annual conference, "A Publishing and Writing Odyssey."

This **value-packed day** of presentations for publishers and authors will be on Saturday, April 24, 2010, at the Red Lion Hotel, 1401 Arden Way, Sacramento, California. **Seating is limited and advance reservations are strongly advised.** Mark your calendar and be sure to register.

Reservations are on a first-come, first-served basis and require payment in advance. Your prompt reservation to attend this wide-ranging conference will provide you a healthy discount off the on-site day-of-conference registration fee of \$145.00.

Early-bird registrations **MUST** be postmarked by no later than February 17, 2010, but I urge you to **register as soon as possible**, as seating is limited and registrations could be cut off early as a result.

Among the features of this fine conference are:\*

- Keynote address by Dominique Raccah, founder of Sourcebooks, Inc., and one of *Book Business's* "Top 50 Women in Publishing."
- Book marketing and distribution for publishers and authors
- Financial insights for independent publishers
- Public relations for publishers and authors
- Building fame for fiction and nonfiction authors
- A literary agent's views
- Negotiating the e-world for publishers and writers
- And MUCH MORE for publishers and authors, including a superb buffet lunch

*See the conference agenda and registration form for more information.*

**Make your check or money order payable to NCPA.** Send with completed registration form to:

**NCPA Conference, c/o Rosa Umbach  
8325 Blayden Court  
Citrus Heights, CA 95610**

Be sure to join your fellow independent publishers and authors at this much-anticipated event! **Act today to avoid disappointment.** See [www.norcalpa.org](http://www.norcalpa.org) for more information.

Rosa L. Umbach  
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\* *Conference agenda details subject to change.*